

JACOBS INSTITUTE FOR **DESIGN INNOVATION** 

**COLLEGE OF ENGINEERING, UC BERKELEY** 



# Problem

It is unsafe to use a phone to record video while snowboarding. Most action cameras on the market cost hundreds of dollars.

### Market Need

The potential users include the 125 million recreational and advanced snowboarders and skiers across the globe.

## Differentiation

Not everyone can afford a professional action camera, though most people have a smartphone with a sufficient video camera. Thus, we see the opportunity for snowboarders to use their very own smartphone as an action camera. Currently the problem is solved with the GoPro, which will easily cost more than \$200 without the multiple accessories needed to operate in action. Our solution will be much more cost efficient by utilizing the rider's smartphone camera as an action cam. Hundreds of dollars worth of gear and accessories will be saved with our action helmet mount.



- C: Housing Clamp D: Frontal Lens F: Handle Nut H: Helmet Mount



Total Cost: \$1.50

# **Engineering 27: Introduction to Manufacturing and Tolerancing, Spring 2020**

# **Snowboard Helmet Phone Mount**

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Material and Process Selection

Processes: 3D Printer, Laser Cutter, Lathe Materials: PLA Filament, Clear Acrylic, Steel bar

- Type A 3D printing provides the tolerances and sturdiness that we needed while being cheap, easy, and minimizes material wastage that an injection molding would produce.
- For the frontal lens, a laser cutter and acrylic are easily accessible and quick to manufacture.
- For the clamp rod and nut, lathing from a solid metal bar would provide the tolerance and sturdiness needed due to their importance in the overall product.

Scale-up Production Plan

For the front phone housing, back phone housing, housing clamp and helmet mount we chose 3D printing as our manufacturing process rather than injection molding since it is too expensive for a single part. However, for mass production, injection molding is preferable since 3D printing takes too much time to manufacture each part. In addition, injection molding allows us to produce stronger parts than if the parts were 3D printed, which is an important benefit for our product. Parts like the handle nut and clamp rod may also be substituted for available purchased parts and the acrylic can be switched to a clearer material like tempered glass.

## Reflection

Throughout the project, we learned the importance of keeping tolerancing in mind when designing and manufacturing. We learned that the tolerances selected must be achievable with the available processes. Also, we learned the importance of integrating store-bought parts to allow us to feasibly build complex products. Through our group work, we were able to come to unanimous decisions through constructive meetings, which maintained enthusiasm and collaboration.

If we were to do the project again, we would consider more ergonomic designs and keep the user in mind, while working to minimize size and cost. Also, when working together virtually, we would look to work more collaboratively and receive feedback from teammates consistently.





